

Privacy Notice

This Privacy Notice sets out what personal data we, HMY UK, hold about you and how we collect and use it. It applies to prospective, current and former customers and suppliers (together referred to as 'you').

We are required by data protection law to give you the information in this Privacy Notice. It is important that you read the Privacy Notice carefully, together with any other information that we might give you from time to time about how we collect and use your personal data.

This Privacy Notice applies from 25th May 2018, when the General Data Protection Regulation comes into force. It does not form part of your contract and does not give you any contractual rights. We may update this Privacy Notice at any time.

Who is the controller?

HMY UK Innovation in Retail Ltd, Hobson Industrial Estate, Burnopfield, Newcastle upon Tyne, NE16 6EA is the "controller" for the purposes of data protection law. This means that we are responsible for deciding how we hold and use personal data about you.

This Privacy Notice also covers how HMY Group, 50 Route d'Auxerre 89470 Monéteau, France uses any personal data about you that we share with them. HMY Group is the controller of any personal data they hold and use about you. HMY Group applies the same high standards to data protection compliance as we do.

What type of personal data do we hold about you?

Personal data means any information relating to a living individual who can be identified (directly or indirectly) in particular by reference to an identifier (e.g. name, email address, physical features).

We hold and use various types of personal data about you, including, for example: name, job title, contact details including telephone number(s), email address, office address, CCTV footage from visits to our offices, etc.

Why do we hold your personal data and on what legal grounds?

We hold and use your personal data for the performance of the contract we have entered into with you, to contact you about products and services we provide and business administration purposes.

Data protection law specifies the legal grounds on which we can hold and use personal data.

Most commonly, we rely on one or more of the following legal grounds when we process your personal data:

- Where we need it to perform the contract we have entered into with you (performance of the contract) whether this is an employment contract, a contract for services or another type of contract.
- Where we need it to comply with a legal obligation (legal obligation).
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests (legitimate interest).

How do we collect your personal data?

You provide us with some of the personal data about you that we hold and use. Other personal data about you we hold and use is generated by you in the course of carrying out our contract.

Some of the personal data we hold and use about you is provided by or generated from internal sources during the course of running our business.

Some of the personal data about you that we hold and use may come from external sources.

Who do we share your personal data with?

We will only share your personal data with third parties where we have an appropriate legal ground under data protection law which permits us to do so. Commonly, this could include situations where we are legally obliged to provide the information, to comply with our contractual duties, or where it is necessary in our legitimate interest.

Consequences of not providing personal data

We only ask you to provide personal data when we have a good reason and there may therefore be consequences if you do not provide particular information to us.

If you choose not to provide us with personal data requested, we will tell you about the particular implications of any such decision at the relevant time.

How long will we keep your personal data?

We will not keep your personal data for longer than we need it for our legitimate purposes.

We take into account the following criteria when determining the appropriate retention period for third party business contacts personal data:

- the amount, nature, and sensitivity of the personal data
- the risk of harm from unauthorised use or disclosure
- the purposes for which we process your personal data and how long we need the particular data to achieve these purposes
- how long the personal data is likely to remain accurate and up-to-date
- for how long the personal data might be relevant to possible future legal claims
- any applicable legal, accounting, reporting or regulatory requirements that specify how long certain records must be kept

Your rights

You have a number of legal rights relating to your personal data, which are outlined here:

- The right to make a subject access request. This enables you to receive certain information about how we use your personal data, as well as to receive a copy of it and to check that we are lawfully processing it.
- The right to request that we correct incomplete or inaccurate personal data that we hold about you.
- The right to request that we delete or remove personal data that we hold about you where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
- The right to object to our processing your personal data where we are relying on our legitimate interest (or those of a third party), where we cannot show a compelling reason to continue the processing
- The right to request that we restrict our processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it.
- The right to request that we transfer your personal data to you or to another party, in a structured format. This right applies in respect of data that you have provided where our legal ground for using the data is that it is necessary for the performance of a contract or that you have consented to us using it (this is known as the right to “data portability”).

If you would like to exercise any of the above rights, please contact the Data Protection Lead(s) at gdpr_uk@hmy-group.com in writing. Note that these rights are not absolute and in some circumstances we may be entitled to refuse some or all of your request.

If you have any questions or concerns about how your personal data is being used by us, you can contact the Data Protection Team.

If you have any questions or concerns about how your personal data is being used by HMY Group you can contact their Data Protection Lead, Antoine Delepine.

If you would like to unsubscribe from HMY marketing communication please click [here](#)

Note too that you have the right to make a complaint at any time to the Information Commissioner’s Office (ICO), the UK supervisory authority for data protection issues. Details of how to contact the ICO can be found on their website: <https://ico.org.uk>